



Strategic Framework

Mission

Honest Sex Ed Minnesota educates, advocates, and creates a community around sex education. Our work empowers policymakers, teachers, youth, parents, and community partners to advocate for policy, implement, and speak out for honest sex education for Minnesota youth.

Vision

Honest Sex Ed Minnesota envisions a state where all students receive accurate, inclusive, and accessible sexual health and relationship education that fosters lifelong health and wellbeing.

Values

HONESTY

Quality sex education is honest, characterized by the following traits: clear and direct, medically and scientifically accurate, complete information (no half-truths), empowering, supportive of many sexual and health choices, trauma-informed, and culturally inclusive and responsive.

COLLABORATION

Effective social and educational change requires the voices of many in collaboration. This collaboration must create bridges of understanding that center on inclusion, respect, and mutual care.

EMPOWERMENT

Quality sex education empowers students, teachers, and parents at individual and structural levels to feel confident, informed, and capable of making decisions around sexual and relational health.

Core Areas of Work

SCHOOL COMMUNITY SUPPORT

- Provide teacher training, professional development, and curricular assistance to educators.
- Offer district and school-level consulting for teacher preparation, community concerns, and implementation efforts for sexual health and relationship education.
- Create and share toolkits, resources, and community connections to foster an effective and collaborative sex education implementation landscape.

POLICY ADVOCACY AND TRACKING

- Track sex education (and related) policies at the state level with federal context.
- Survey Minnesota parents, teachers, and students on their experiences and opinions on sex education in schools.
- Conduct nonpartisan advocacy for sex education (and related) policy advancement. This might include direct sex education policy or standards, special education sex education policy or standards, youth reproductive and sexual health policy, and school inclusion and equity policy.

EDUCATION AND COMMUNITY ENGAGEMENT

- Promote collective awareness of existing sex education policies, standards, and practices.
- Strategically spread current research as well as parents', teachers', and students' perspectives on sex education in schools.
- Connect Minnesotans across the state to share in their efforts, passions, and experiences as they relate to sex education.