

Minnesota's AI Nudification Ban

An illustration of a hand holding a smartphone. Two speech bubbles are overlaid on the phone. The top bubble contains the text 'Minnesota banned apps that use AI to nudify pics'. The bottom bubble contains the text 'What does that mean?'.

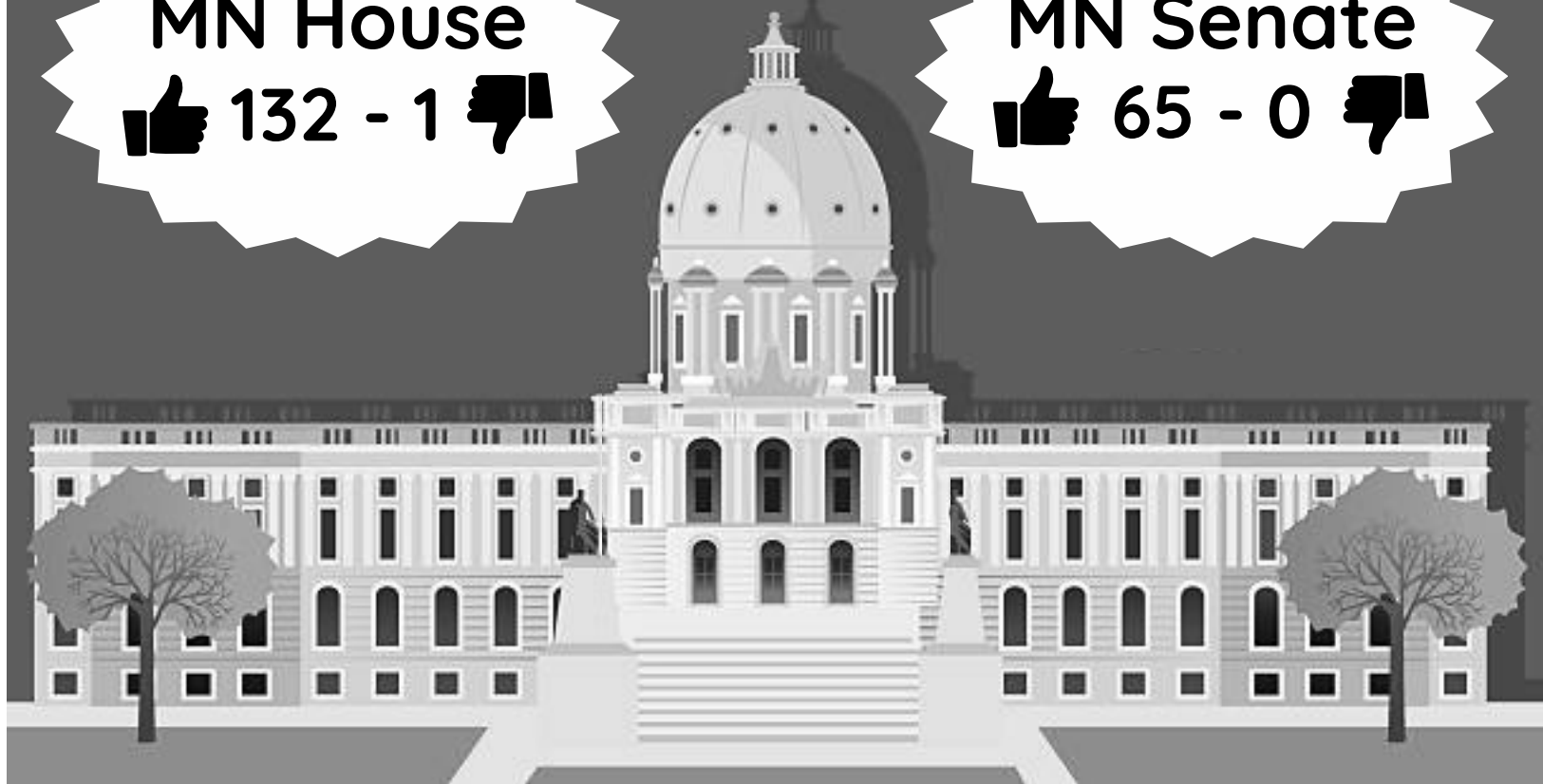
Minnesota banned
apps that use AI to
nudify pics

What does that
mean?

the votes were (almost) unanimous!

MN House
👍 132 - 1 👎

MN Senate
👍 65 - 0 👎

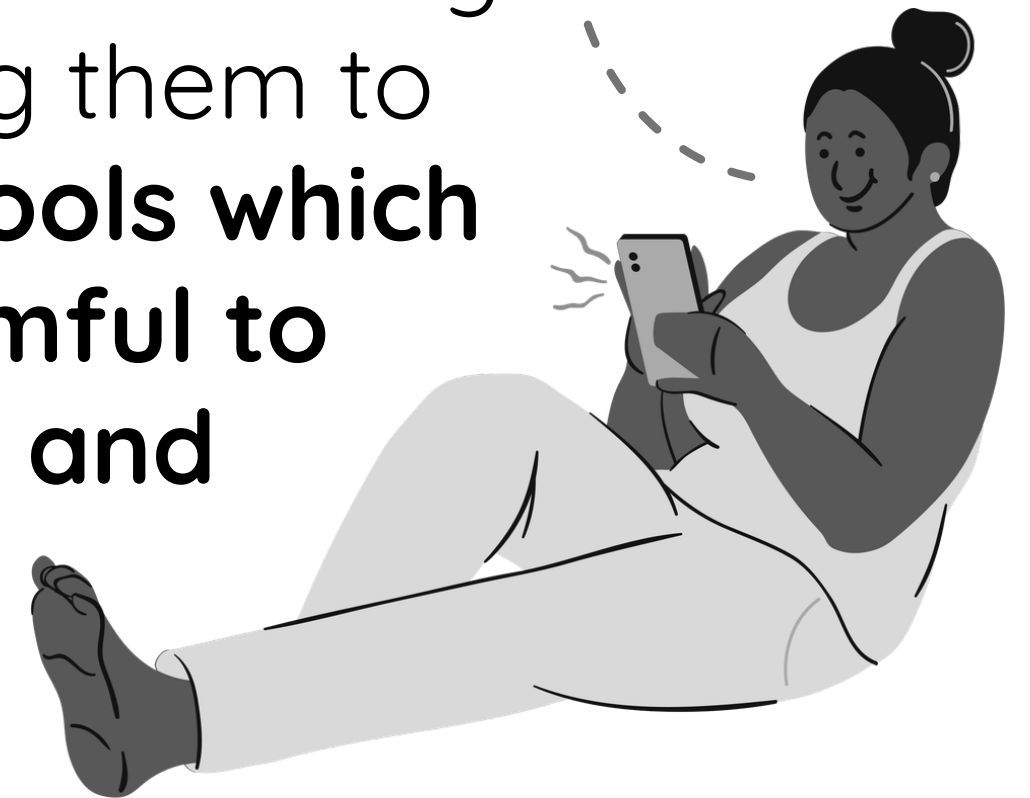


Minnesota lawmakers passed the **country's first law banning the use and advertising of AI nudification apps** or tools to make nude images of a person or people without their consent.



This is a **big deal** for Minnesota's **young people** who can be victims of these **exploitative deepfakes**

and receive marketing encouraging them to use **these tools which can be harmful to themselves and their peers.**



Minnesota's new law doesn't create specific penalties for the people who make these images.



Instead, **the law holds tech companies accountable** by allowing victims to sue companies for up to **\$500,000 in damages** for each image made without their consent

Tech-facilitated abuse harms all, but when tech companies market AI nudification tools to minors, laws around sharing explicit content may **put youth creators of these images at risk of long term criminal charges***



EXTRA INFO FROM A LAWYER:

*MN Statute 617.262 states that anyone who shares these images without consent can be charged with a gross misdemeanor and serve up to 3 years in prison, pay a \$5,000 fine, or both.

*Other laws around sharing porn with minors or making deepfakes of minors may also apply.

Outdated sexting and consent conversations warned people,



**"DON'T SHARE PHOTOS
THAT YOU DON'T WANT TO
BE PASSED AROUND"**

but **that advice doesn't hold** when people can use AI to nudify any image.

And, **guidance like that often results in shaming the victim** when private photos get shared without knowledge or consent.



It's time we update our consent conversations to inform people on the harm and legal risk of using these AI tools to make and share nudified images of others.



Together, we can speak up against tech companies that make it possible to sexually exploit others with the click of a button!



Sources and Extra Reading:

Mithani, J. (2026, April 30). Minnesota passes first “nudification” app ban. 19th News.

Murphy, M. (2026, July 3). Nation’s first AI nudification technology ban takes effect in Minnesota this summer. INFORUM News.

Important State Statutes & Federal Laws:

MN Statute § 325E.91: Prohibition of nudification technology

MN Statute § 617.262: Nonconsensual sharing of deepfake materials

Federal Take It Down Act