

HONEST SEX ED MINNESOTA

ACCURATE. INCLUSIVE. ACCESSIBLE.



Annual Report 2025

A STRATEGIC AND
COMMUNITY-CENTERED
REVIEW OF 2025





A WORD FROM OUR EXECUTIVE DIRECTOR

Hello Honest Sex Ed Community,

Throughout 2025, our first full year of Honest Sex Ed Minnesota, I have been incredibly proud of the community and collaboration we've fostered together.

We advocated for inclusive and accessible sex education at the Capitol with students, teachers, and parents testifying for their first time. Our bill fighting for medically accurate STI education (in place of the existing "technically accurate" requirement) was included in the Senate Education Omnibus Bill. We defended the coming statewide health education standards and encouraged many to use their voices in open public comment periods.

We gathered with local and national sex education advocates and fostered new supporters along the way. From traveling to DC to meet with other state and national partners, to hosting events around Minnesota, it's clear that sex education matters to our communities. We're especially proud of the incredible crowd at our Launch Party last February, folks' vulnerability at our first Sex Ed Storytelling Open Mic Night in June, and the eagerness to learn at our Author Event with Margaret Grace Myers celebrating her new book *The Fight for Sex Ed*.

We educated across Minnesota and alongside incredible sex ed leaders and partners. In conferences, workshops, and individual trainings, we created real space to build knowledge and skills to get excellent sex ed to our young people.

We're not slowing down. To all who donated, sponsored, attended an event, or even shared a post, thank you. We can't wait to see you in 2026 and continue this work alongside you.

In community and solidarity with the work ahead,

DR. MEG BARTLETT-CHASE
FOUNDER & EXECUTIVE DIRECTOR



Strategic Plan & Board

MISSION

Honest Sex Ed Minnesota educates, advocates, and creates a community around sex education. Our work empowers policymakers, teachers, youth, parents, and community partners to advocate for policy, implement, and speak out for honest sex education for Minnesota youth.

VISION

Honest Sex Ed Minnesota envisions a state where all students receive accurate, inclusive, and accessible sexual health and relationship education that fosters lifelong health and wellbeing.

CORE AREAS OF WORK

School Community Support: Training, Consulting, Resource Creation

Policy Advocacy and Tracking: Amplifying the voices of teachers, students, and families

Education and Community Engagement: Build a community of informed and action ready advocates

2025 STAFF

DR. MEG BARTLETT-CHASE
FOUNDER & EXECUTIVE
DIRECTOR
CHRISTINA DEVRIES
ASSOCIATE EXECUTIVE
DIRECTOR

2025 BOARD

JILL FARRIS
CHAIR
KARA COWELL
VICE CHAIR
STEVE CHAPIN
TREASURER
TIPHERET PEÑA
SECRETARY

NEW BOARD MEMBERS

LOGAN SAND
BOB BRECK
SONJA FERNÁNDEZ

See Full Strategic Plan at www.HonestSexEd.org/strategic-plan

Program & Community Growth

A vital component of any new organization is meaningful community growth. We focused our energy on building values-driven partnerships with organizations and community members we know can make an impact on Minnesota’s sex education future.

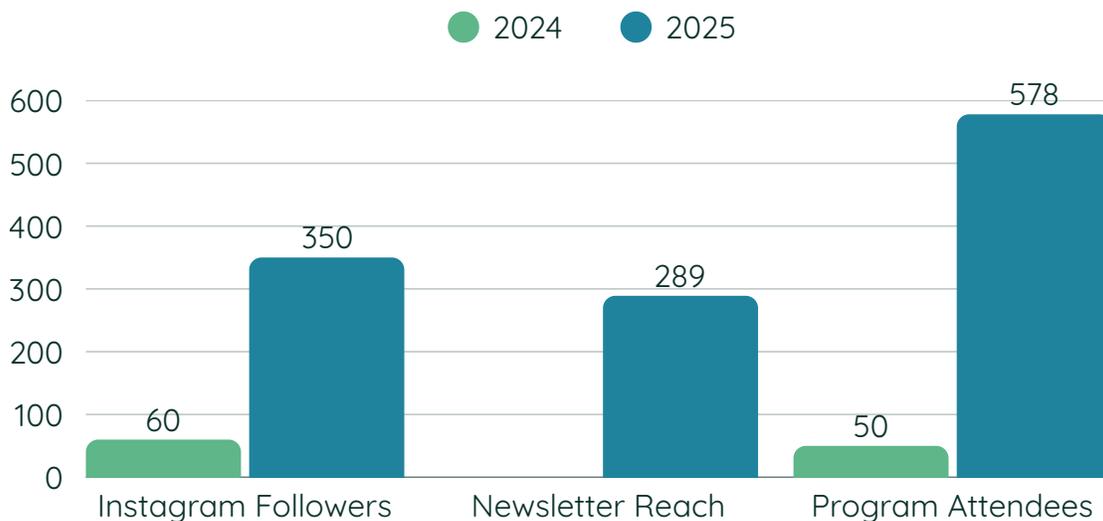
We worked to grow social media presence in the spaces where our community already spent time connecting and organizing (largely Instagram). We also intentionally sought out spaces where we could speak or give trainings that would provide the most benefit to our focal populations: teachers, students, and families. This meant presenting and tabling at the 2025 MNSHAPE Conference and traveling to speak at the Best Practices in Health and Physical Education Conference in Stevens Point, Wisconsin.

Honest Sex Ed Minnesota also fostered connections at the national level to ensure we have a wide breadth of connections and resources to share with our local partners whenever needed. We are especially grateful for the support and connection so rich in the Sex Education Collaborative which we joined in the summer of 2025.

Above all, we are grateful and excited for the ways we’ve been able to better connect with students, teachers, and passionate community members in Minnesota. All of us at Honest Sex Ed Minnesota are incredibly proud of our home and believe our students deserve accurate, inclusive, and accessible sex education exactly when they need it.

Follow along and join us in our work in the coming year. We can’t change the future of Minnesota sex ed without out!

Social Media and Community Program Reach



Dollars and Donors

As an emerging organization our revenue areas are centered in meaningful relationships with donors and partnerships, aligned institutional funders, and consulting services related to sexual health and relationship wellbeing, policy advocacy, and the changing sex ed landscape in Minnesota.

In 2025, our fundraising efforts that focused on three areas:

- Institutional Funder conversations and grant seeking locally and nationally
- Built relationships with donors and galvanizing current networks (events, campaigns, monthly giving)
- Developing partnerships to strengthen the intertwined work of sex ed across sectors and interest areas

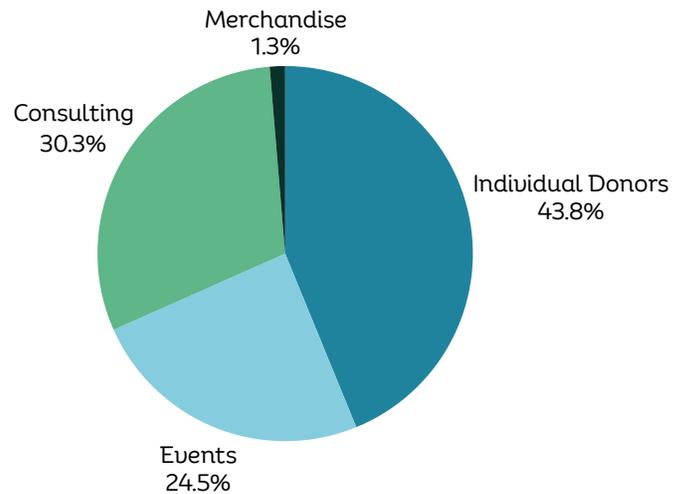
We raised more than \$14,000 and spent more than \$6,000 on program costs and outreach expenses. As an all volunteer team, we're excited to see this budget grow!

In 2026, we have four big revenue goals

- Fund full-time staff in 2027
- Create and implement a statewide survey to prepare teachers, parents, and districts for the incoming statewide health standards
- Expand community focused events and trainings
- First Month of Action in May, which is Sex Ed for All Month

We hope you'll join us as we ensure a Minnesota where all students receive accurate, inclusive, and accessible sexual health and relationship education that fosters lifelong learning and wellbeing.

Revenue Sources



Special Thank You to Our 2025 Monthly Donors,

Evan Bartlett
 Kalleigh Betz
 Karla Betz
 Lexi Byler
 Sarah Cooke
 Jill and Brian Hoffman
 Mary Beth Major
 Elizabeth Mitchell

Small Business Partners,

Sociable Cider Werks
 Inkwell Booksellers

and Event Sponsors!

SIECUS: Sex Ed for Social Change
 Elizabeth Schultz Nuytten
 Holly Shirley
 Noelle Benach

This work couldn't happen without you.



LET'S KEEP WORKING TOWARDS
HONEST SEX ED FOR ALL
 IN 2026!



www.HonestSexEd.org



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[@HonestSexEdMN](https://www.instagram.com/HonestSexEdMN)