



School Board Candidate Outreach Resource

Are you an individual or organization invested in your local school board elections? Do you feel our schools and students would benefit from leaders with clear support for sex education?

Use these questions and templates to reach out to your district's school board candidates and inform your community about their stances. Feel free to take these resources and make them your own! Add in details about yourself or your organization so candidates understand why sex education matters to you!

Candidate Outreach Sample Email Template

Dear **CANDIDATE**,

My name is **YOUR NAME** and I am a resident of **TOWN**. As a voter, I am interested in your position on sex and relationship education in our schools and your platform on the issue should you take office. This is an important factor for me in determining who I will vote for. Specifically, I am wondering if you could provide answers to the following questions:

- Will you support the implementation of statewide academic standards in health in your school district?
- Will you support the inclusion of medically accurate and inclusive sex education curriculum in health classrooms and other appropriate learning spaces?
- Will you support the rights of all students to be able to fully participate in their own education as their self-identified gender, including accessing all public facilities and playing on gender-defined teams as the gender they self-identify?
- Will you oppose attempts to ban or censor sex and relationship education, including opposing “[opt-in](#)” policies that disproportionately affect marginalized youth, vague bans on “explicit materials”, and overly broad “transparency” or “[parental rights](#)” rules?
- Will you oppose efforts to introduce misinformation and disinformation into the curriculum, including in the form of abstinence-only or “[sexual risk avoidance](#)” curricula?

If you have any additional ideas about sex and relationship education, I would love to hear them! Thank you for your time, and I look forward to reading your responses.

Best,

YOUR NAME, YOUR ORGANIZATION (if relevant)

Candidate Outreach Sample Phone or In Person Conversation Script

Hello! My name is **YOUR NAME** and I am a voter in **TOWN**. I am planning on voting in the upcoming school board election, and candidates' positions on sex education is an important factor as I determine who I am voting for. I have a couple of questions about your platform on this issue.

- What is your stance on implementing Minnesota's statewide academic standards in health?
- How will you support the inclusion of medically accurate and inclusive sex education curriculum in health classrooms and other appropriate learning spaces?
- What is your stance on attempts to ban or censor relationships and sexuality education, including opt-in policies, bans on explicit material, and broad parental rights rules?
- What will you do in response to efforts to introduce misinformation and disinformation in curriculum, including abstinence-only and sexual risk avoidance curricula?

Thank you so much for your time and responses!

Candidate Outreach Sample Questions

My name is **YOUR NAME** and I am a voter in **TOWN**. As a voter, I am interested in your stance on sex and relationship education.

Question 1: What is your stance on implementing the Minnesota statewide academic standards in health?

Question 2: How would you make sure sex education in your district is medically accurate and inclusive for all our students?

Question 3: What is your position on attempts to ban or censor material related to relationships and sexuality education or its content?